

WELCOME

You are invited to attend the Kansas Member Services Directors Association 2011 Fall Meeting to be held October 26-28 in Wichita. We will stay and meet at the Homewood Suites by Hilton at The Waterfront. To make your reservation, call 316-260-8844 and ask for the KMSDA block by October 5 to get the group rate of \$129 + tax (includes breakfast and supper in hotel lobby).

We will start off Wednesday, October 26, with Touchstone Energy Brand Camp workshop (advance registration is required).

On Thursday, October 27, we will have presentations from the National Weather Service, NISC, NRECA Retirement and Investments, Efficiency Kansas and CFC. A sponsored lunch will be at Abuelo's. We will top off the evening at PF Chang's for dinner, followed by a Ghost Tour of Wichita (\$8 admission).

On Friday, October 28, we will have a roundtable discussion and hear updates from Sunflower, KEPCo and KEC. We will adjourn after a short business meeting. We ask that each attendee donate a gift as a door prize during the meeting.

Rae Gorman, KMSDA President, 2010-2011

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Vice President–Victory

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OUR MEETING SPONSORS

Apogee Interactive

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*We appreciate
our KMSDA
sponsors and
their help in
making this
meeting possible.*

WEDNESDAY, OCTOBER 26

Pre-Conference Workshop (Advance registration required)

- 8:30 a.m. Touchstone Energy Brand Camp
ANN MAGGARD, Director of Communications & Membership
- 12 p.m. Lunch for registered participants at Red Robin, courtesy of Touchstone Energy
- 1:30 p.m. Touchstone Energy Brand Camp, continued
- 6:30 p.m. Meet and greet at Homewood Suites Patio

THURSDAY, OCTOBER 27

- 8 a.m. Welcome and Introductions
- 8:30 a.m. Severe Weather Awareness
CHANCE HAYS, Meteorologist, National Weather Service
- 9:30 a.m. Sponsor Break
- 10:15 a.m. National Information Solutions Cooperative (NISC) Update
RICH CLOVER, IT Solutions Sr. Sales Consultant, NISC
- 12 p.m. Lunch at Abuelo's, courtesy of KEPCO and Sunflower Electric
- 1:30 p.m. Efficiency Kansas Update
RYAN FREED, Manager, Efficiency Kansas
- 2:30 p.m. Sponsor Break
- 3 p.m. Cooperative Finance Corporation Update
SHERRY SHARP, Regional Vice President, CFC
- 6 p.m. Dinner at PF Chang's (*on your own*)
- 7:30 p.m. Haunted Wichita Bus Tour (*admission is \$8 per person*)

FRIDAY, OCTOBER 28

- 8 a.m. Roundtable Discussion
- 9 p.m. Retirement and Investment Planning
STEVE NEWTON, Regional Director, NRECA
- 10 a.m. Updates – Sunflower, KEPCo, KEC
- 10:30 a.m. KMSDA Business Meeting